

Future skills for a better life in Sustainable Salons

The project Future skills for a better life in Sustainable Salons (Sustainable Salon) started with a first kick off conference in the beginning of February in Schiphol-Rijk, The Netherlands. Due to the COVID-19 crisis was the two day meeting online.

In this Erasmus+ project, we gather facts through an inventory of the hairdresser's competencies in 2030, the desired situation in a sustainable salon and focus on environmental aspects (core of a simple standard), competences needed to reach this situation and research on two diagnostic self-assessment tools to map the current situation on:

1. competence level and measuring the gap on profile and future competences and
2. the gap of the level towards the sustainability system on environment and sustainability in schools (salon).

The outcomes of the inventory will be discussed with experts and the results will later on serve as the input for developing the self-assessment tools, the learning material on environment in a sustainable salon and awareness material on sustainability.

The project works with a final sector conference with student participation along the project. Using the competences of the different partners, their network, the experts, entrepreneurs in the sector and the teachers and students in the conferences and at home in the schools we combine knowledge and perseverance to finalize the task in a good way.

What is sustainability?

Sustainability is based on a simple principle: Everything that we need for our survival and well-being depends, either directly or indirectly, on our natural environment. Sustainability creates and maintains the conditions under which humans and nature can exist in productive harmony, that permit fulfilling the social, economic and other requirements of present and future generations. Sustainability is important to make sure that we have and will continue to have water, materials and resources, to protect human health and our environment.

Partners

The participating organizations:

UBK/UCB, better known in the industry as Coiffure.org, is the occupational federation for all Belgian hairdressers, and specifically for the 6256 employers in the hairdressing sector represented in the national Social Dialogue.

Camera Italiana dell'Acconciatura (CIA) is the Italian Chamber of Hairstyle, a non-profit National body which groups together, the two Italian Associations of Hairdressers, and has link with two Academy of Hairdresser grouped in INAI.

EL PALO is a VET-institute in Spain. The educational levels offered by El Palo include baccalaureate, vocational training in beauty, hairdressing and Personal Image Consultant and Social Programs.

ROC van Amsterdam in the Netherlands is one of the largest community colleges in Europe with approximately 35.000 students; 3.500 part-time and fulltime staff spread over roughly 60 locations.

IES Universidad Laboral de Málaga is one of the largest Public Secondary and Vocational Training Educational Institutions in the Andalusia region. The center offers a wide variety of training topics and resources (both human and material), so that students can train in different professions such as Higher Technician.

IOFS-FP Lombardia is a VET institute, present on Italian regional territory of Lombardy with six accredited local institutes for vocational training and employment services, dislocated in four provinces: Milano, Monza e Brianza, Pavia and Varese.

PIVA Oudenaarde was recently renamed and is called Richtpunt campus Oudenaarde nowadays. Our institute is part of the provincial schools of the province of East Flanders. The education we give is based upon pluralism, quality and affordability.

STIVAKO, a Dutch VET-institute for management and leadership in the print media and creative industries. Stivako is the coordinator of the project.

Coiffure EU (associated partner) is the European association of national employers' organisations in hairdressing. Coiffure EU unites, joins together, protects and supports the hairdressing sector at the European level.

More information? Visit the project website: www.sustainable-salon.info.