

10 October 2021

Press release 4: Future skills for a better life in Sustainable Salons

The project “Future skills for a better life in Sustainable Salons (Sustainable salon)” Has organized her first offline meeting in Milan, Italy due to COVID-19. During this three days meeting we discussed the inventory in the partner countries and the first ideas on a certification system on environment in the sustainable salon.

This project has as central aim to create educational products and will include:

- workshops on sustainability and innovation, teaching materials for schools and extracurricular education about sustainability in the 'sustainable' hair salon;
- development of a profile of a hairdresser and its competences (sustainability, technology, entrepreneurship) in 2030;
- a simplified low threshold system to label sustainability/environment for schools (salon);
- a self-assessment internet tool on competence level and measuring the gap on profiles and future competences and the gap of the level towards the sustainability system;
- specific learning material on sustainability/environment focussed on the sector and
- awareness tools to use in VET and salons to use in communication with employees and clients on the subjects.

The developed outcomes can be applied for the project target groups: VET-institutes, SMEs, sector organizations and others in the Hair & Beauty sector.

More information you can find on www.sustainable-salon.info or contact your local partner.

Project partners

Stivako, project coordinator, The Netherlands;

Istituto Veneto per il Lavoro (IVL)/Camera Italiana Della Acconciatura, Italy;

Febelhair, Belgium;

Instituto de Educación Secundaria El Palo, Spain;

Regionaal Opleidingscentrum (ROC) Amsterdam, The Netherlands;

Universidad Laboral Malaga, Spain;

Provinciaal Instituut Vlaamse Ardennen, Belgium;

Centro Italiano Opere Femminili Salesiane – Formazione Professionale – Lombardia, Italy.