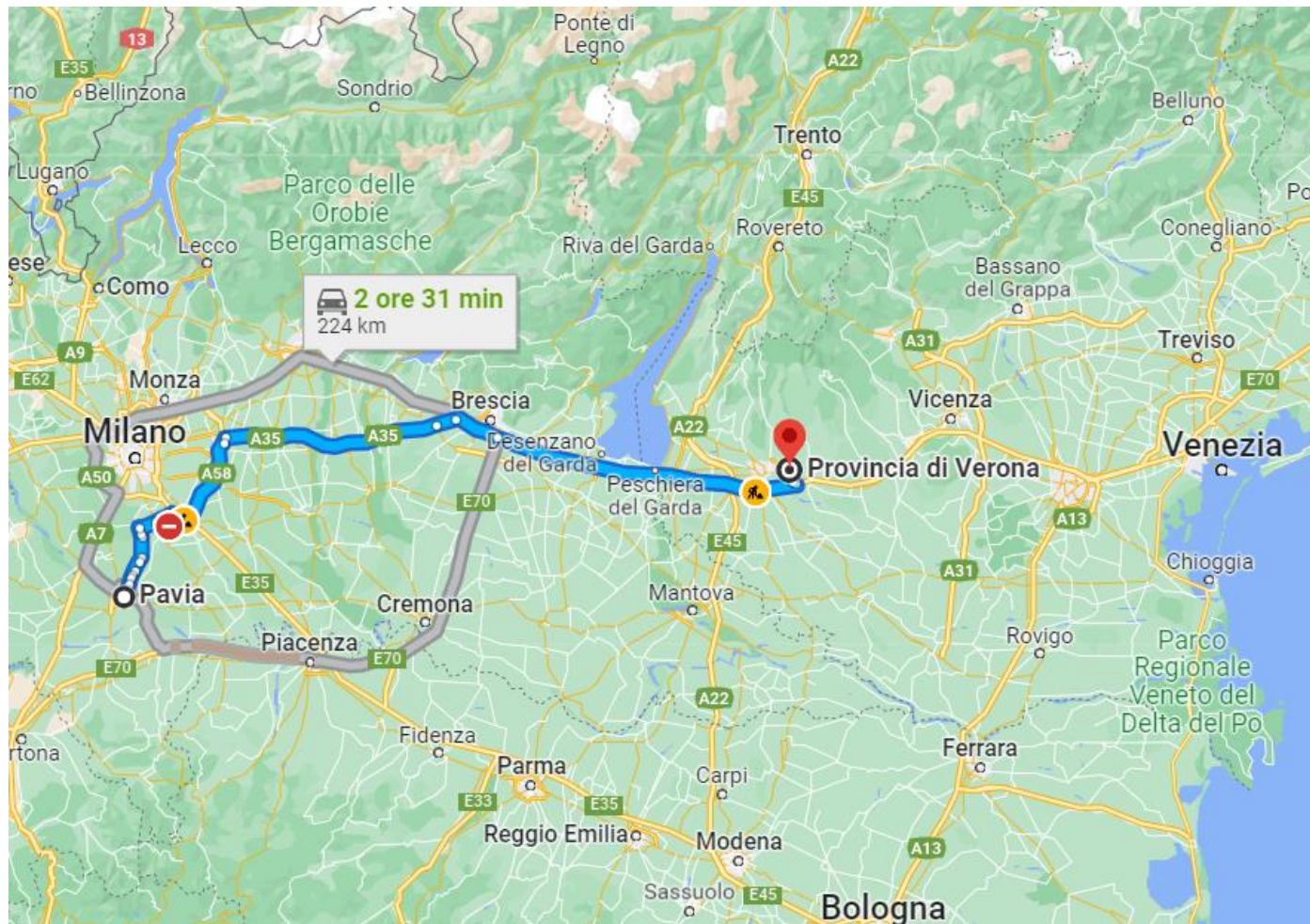


Future skills for a better life in Sustainable Salons

Italian Journey

Cit. Goethe

From Verona to Pavia



Calendar

- ▶ Monday to Wednesday_ spring 2023
- ▶ Monday 16.00 - 19.00 Multiplier Event - VERONA
- ▶ Tuesday - Wednesday Final partner meeting & students activities - PAVIA
 - ▶ Tuesday 10.00 - 13.00 and 14.00 -17.00 partner meeting - Pavia
 - ▶ Tuesday 20.00 partners dinner (with the students)
 - ▶ Wednesday 9.30 - 13.00 and 14.00- 15.30 partner meeting - Pavia

Calendar

- ▶ Monday to Wednesday_ 15 - 16 - 17 may 2023
- ▶ Arrival on Monday in Verona
- ▶ Transfer from Verona to Pavia by bus
- ▶ Overnight stay in Pavia on Monday and Tuesday
- ▶ Departure on Wednesday

Multiplier Event Draft

Monday 16.00 - 19.00 Multiplier Event - VERONA

Welcome from Camera Italiana Acconciatura and Confartigianato Benessere

- • Introduction of the project.
- • Hair salon sustainability: Lessons Learned from the project
- • Sustainable technology innovations: Good practices
 - ▶ Carbon Footprint
 - ▶ ...
- • Sustainability for hairdressers training: some experiences
- • Conclusion: toward the future
- • Cocktail

Students activities program_ multiplier event

After the spanish experience we are thinking about something to do with the students coming with partners on Monday, in order not to let them alone the first day.

Maybe they could also participate to the multiplier event, also in order to connect each other and meet and know hairdressers.

Students activities program_ day 1

- ▶ Lab activity on sustainable hair dyeing and treatments (theory)
- ▶ Lab activity on sustainable hair dyeing and treatments (practice)

Laboratories will be implemented with the collaboration of experts with knowledge and expertise on the subject. The class focus will be on the use of allergen-free and organic product, application techniques, sustainable packaging and waste management.

Students activities program_ day 2

- ▶ **Dissemination Material**
- ▶ Creation of a short video about the lab activity.
 - ▶ They will work in groups and each group will present their work to the class.
 - ▶ Possible software: CANVA

The aim is to create useful material for the website and social network.

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