

# Proposal student activities in Amsterdam (November 2022)

Participants: partners involved into the production of learning materials

# Agenda

- Dates and duration (maybe alternative possible / necessary)?

## Is November a good idea (think covid-wise)?

**Preliminary planning: 9-10-11 November 2022 in Amsterdam (ROCvA)**

How strict is the planning? Is it 2 or 3 days?

Maybe moving the meeting a bit forward (mid-October?) will allow us not to fall into possible seasonal new covid restrictions?

# Student activities proposal

- ▶ A tour of the school ROCvA by Flow (events) bureau
- ▶ Interviewing Hairdressing and Beauty students about their thoughts on sustainability, filming the interviews
- ▶ Visit to Urban circular project De Ceuvel (travel time, possible with bike or public transport), dinner + start working on creating input magazine
- ▶ UpsideDown museum/experience (maybe less relevant, but next door, good for fun content creation)
- ▶ A workshop in how to make a podcast + making a podcast on 'Sustainability in hairdressing is the future' of 30-45 min
- ▶ Visit to the Headquarters of the eco-friendly cosmetics brand Keune in Soest (optional or instead of UpsideDown)

# Choice out of 2 activities (or both)



- ▶ Visit to an urban terrain based on circular economy De Ceuvel (in the North of Amsterdam, can be reached by bike / boat, in case of bad weather - subway)
- ▶ There's also a nice cafe for a lunch / dinner / drinks  
(all info about the buildings etc is also available in English), a tour is possible (+/- 3-4 hours)

## Activity nr. 2 - UpsideDown

- ▶ A museum/experience, especially great for creating content / practicing digital skills (nice crazy pictures, literally put upside down), is next door to ROC and has a café. Less relevant as a sustainability activity, but very creative. Students may start working on the magazine input / images, it's funny and interactive



## Activity nr. 3 - Making a podcast

- ▶ At ROCvA we have an event team (made up of students and professionals) and they are busy with setting up a studio for recording Podcasts. This is a very 'hip & happening' medium, where we could put a lot of information about the project, the experience of the students with the project etc. For the students it'll be a great experience working with a new medium. Initially they'll get a short workshop on 'how to' from our Flow bureau



## Visit cosmetica production company Keune

- ▶ At ROCvA we are now in the process of switching to a new supplier of cosmetics - a brand with more environmentally friendly products Keune.
- ▶ The Headquarters are in Soest, a town +/-30 min from Amsterdam. If we have 3 days of program to fill, a visit to the Headquarters of Keune, a tour + story of the company and its products is an option (or could be instead of UpsideDown visit)
- ▶ Lunch / dinner at school or nearby





# Questions/remarks