

Student Program 7-8-9 November Sustainable Salon in Amsterdam



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Day 1 – Monday 7 November

9.30 doors open, welcome with coffee / tea

10.00-11.00 opening program all together (students + partners), students receive assignments & instructions / guidelines for the upcoming days

11.00-13.30 session nr. 1* Students receive the assignment to interview 1 student and 1 teacher from different other departments (meetings will be arranged beforehand) about sustainability.

Important: they make videos with a free video editing app (e.g. InShot, Imovie & CapCut or any other app of your choice). Interview questions (semi) structured (a few fixed questions + space to ask own ones). Make a short presentation (1 per group of 4) about the assignment and how it went (to be presented to partners in the morning of Day 2)

13.30-14.30 lunch break

14.30-16.30 session nr. 2* (Student go to UpsideDown with an assignment: 'Think of creative ways to promote (your own) sustainable salon on social media. How do you make your visuals (get inspired at UpsideDown)'. The materials / ideas will be later worked out to a magazine article.

16.30-17.30 freshing up before dinner (optional)

17.30 going together to the centre of Amsterdam (Da Costastraat) for the groups dinner.

18.00-21.00 groups dinner at ROCvA College Centrum (Restaurant Warmoes)

Day 2 – Tuesday 8 November

9.00-9.45 Students present their assignment nr.1 to teachers / partners (x 4 group presentations)

9.45-12.45 session nr. 1* Student get 2 workshops in 'How to make a vlog' (video materials from day 1 interviews will be used) and 'how to make a podcast'. In groups 4 podcasts will be made (experienced hosts will help you with this assignment).

12.45-13.45 lunch break

13.45 going to Amsterdam North together (metro or bike)

14.30-17.30 tour around the circular urban development terrain + sustainability game (2 rounds, 2 teachers / students teams mixed up)

17.30 (optional) staying for a drink / snack / dinner at Café de Ceuvel (at own cost) or back to hotel + free time. If staying for a bite together: discussing the impressions of the tour / game. Why is circular economy becoming so important these days?

Day 3 – Wednesday 9 November

9.00-12.30 session 1: students finish up the podcasts / vlogs, make a short report (video / PowerPoint / Prezi or own form) about the previous 2 days and your impressions. Working out assignment 1 and 2 into a magazine article + visuals.

12.30-13.15 lunch

13.15-14.15 short session 2, final touches assignments, working on the magazine articles

14.15-15.15 students present the podcasts / reports to teachers / partners

15.30 goodbye and end of day 3