

Future skills for a better life in Sustainable Salons

Partner Presentation

Cinisello Balsamo (IT) / IVL

Elisa Gusella



Erasmus+

WHO WE ARE

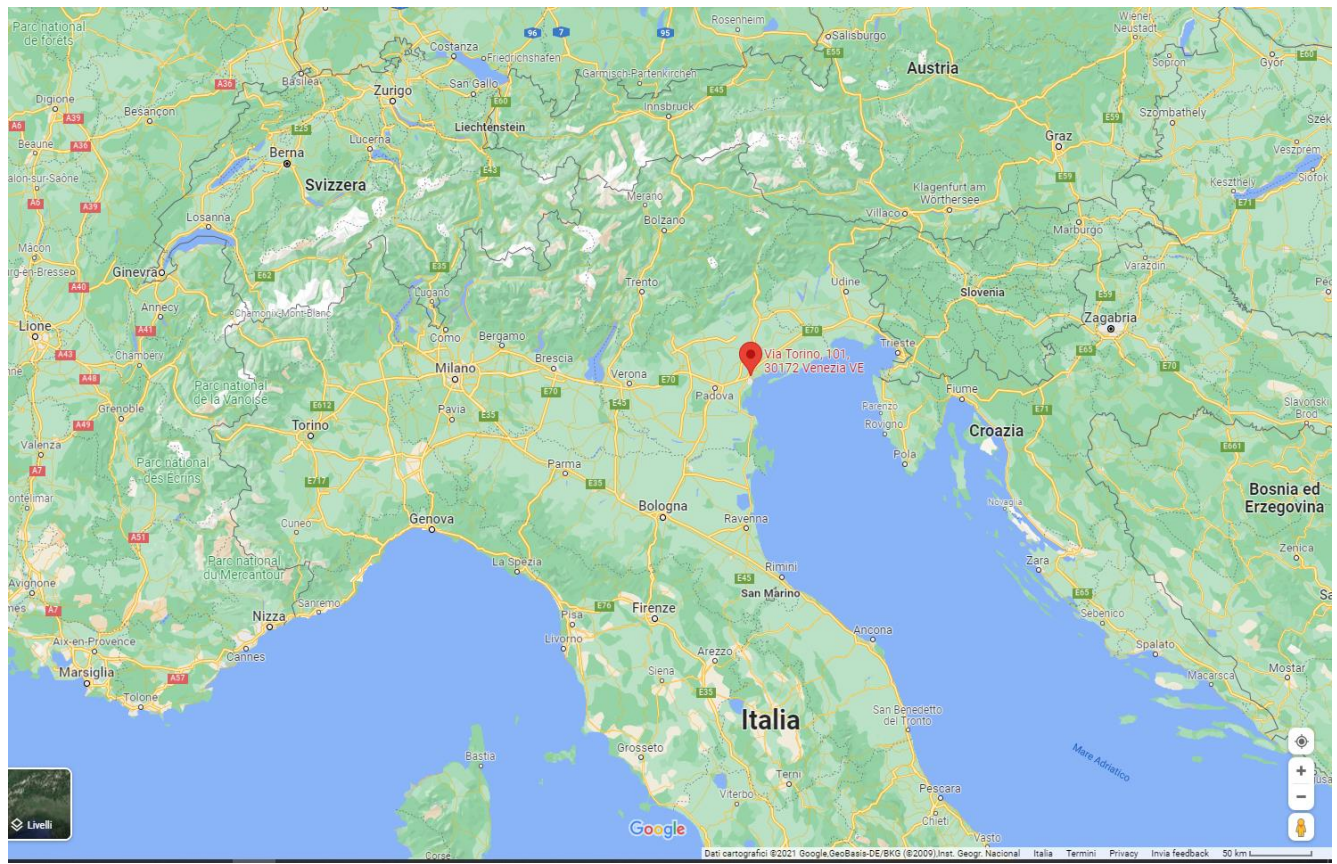
Istituto Veneto per il Lavoro IVL is Confartigianato del Veneto's training Centre, the most important local association of small and medium-sized companies that associates more than 55.000 craft businesses.

IVL was founded in 1919, and over the years it became the main promoter of initiatives that aim to develop, strengthen, and relaunch of arts and handicraft production.



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WHERE WE ARE



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VISION

IVL aims to implement activities at local, national and international level, in order to facilitate the development and growth of small and medium-sized enterprises through projects and services in the fields of counselling, training and education.

MISSION

IVL offers analysis of training and professional needs, design, coordination of projects, management assistance, monitoring and publishing of results, at regional level.

The challenge is to support the craftsmanship, developing innovation, quality and management, enhancing its identity between history, culture and traditions.

Today IVL, both by itself and in partnership with other stakeholders, plays an important institutional role with regard to the economic and social activities, and in relation to planning and implementation of ongoing training.

IVL coordinates several training projects funded and delivered on a public tender (ESF, National and Regional Funds,...) and sector fund basis (Fondartigianato, EBAV).



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IVL and the ERASMUS + PROJECT

IVL will contribute to the project thanks to its expertise in the field of:

- Definition of training courses for the hairdressing sector, according to the trajectories of professional development and sustainability;
- Managing career paths in the fields of hairdressing and aesthetics.
- Managing professional development paths for entrepreneurs and employees.
- Support to Train the Trainer activities for Vocational and Professional School.
- Knowledge of the regulatory system of the professions in Italy, making a specific contribution to the definition of new professional standards.

SOME DATA of HAIRDRESSING and AESTHETICS

Le imprese artigiane e i relativi addetti dell'acconciatura ed estetica in Veneto

Imprese registrate e addetti al 31.12.2020. Valori assoluti

	Hairdresser		Easthetic		Wellness Total	
	Companies	Employers	Companies	Employers	Companies	Employers
Belluno	267	541	136	235	403	776
Padova	1.535	3.178	689	1.258	2.224	4.436
Rovigo	457	853	206	379	663	1.232
Treviso	1.433	3.054	698	1.303	2.131	4.357
Venezia	1.235	2.665	567	1.033	1.802	3.698
Verona	1.690	3.336	808	1.341	2.498	4.677
Vicenza	1.530	3.236	733	1.369	2.263	4.605
Veneto region	8.147	16.863	3.837	6.918	11.984	23.781
ITALY	95.582	181.428	41.890	67.814	137.472	249.242

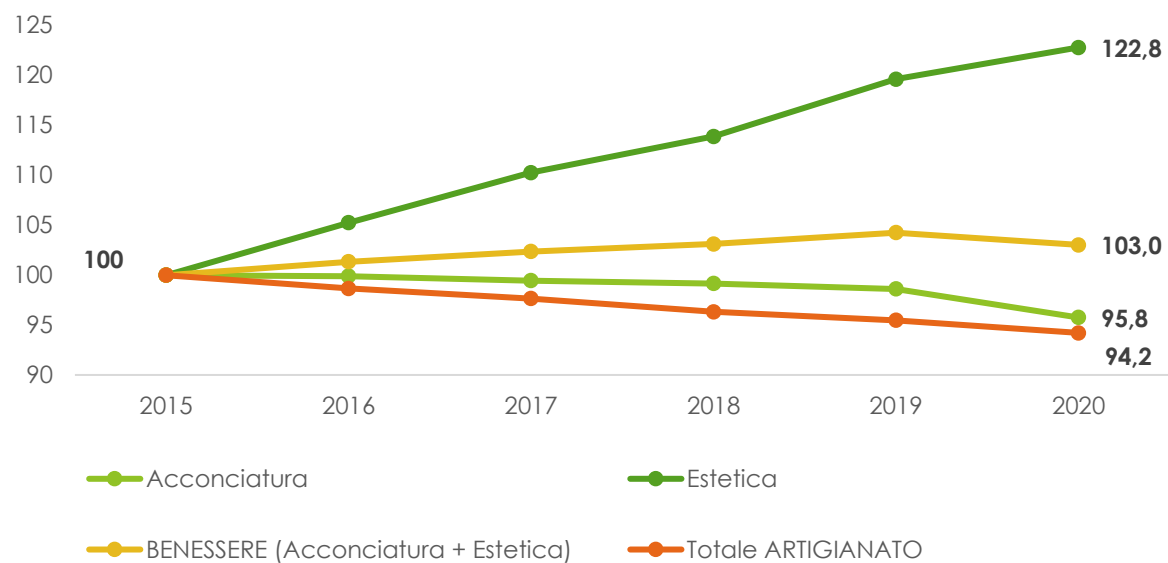
Elaborazione Ufficio Studi Confartigianato Imprese Veneto su dati Unioncamere - Infocamere

From Confartigianato Imprese Veneto on Data Unioncamere - Infocamere

SOME DATA of HAIRDRESSING and AESTHETICS

Wellness Craft Companies in Veneto Region

Years 2015 - 2020. Index(2015=100)



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IVL and CIA - CAMERA ITALIANA DELL'ACCONCIATURA

IVL, in collaboration with CAMERA ITALIANA DELL'ACCONCIATURA (CIA), will be able to involve vocational schools and training institutions for the dissemination and application of outputs.

IVL and CIA have the resources to involve the entire hair and beauty industry in order to improve and innovate the professional training in this sector as the project requires

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