

Workshop

Creative Ideas on developing learning material
on sustainability an environmental aspect in the
sustainable salon and school

ROC van Amsterdam/ locatie Zuid

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Introduction

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Start of a new project aim:

- ▶ Development of profile and competences for:
- ▶ Hairdressers
- ▶ Schools
- ▶ Salons
- ▶ 2030

The importance of green education

National research

For people working in hair & beauty

- ▶ Allergy
- ▶ Asthma
- ▶ Diseas

Other relevant research findings

The Story of Microbeads - YouTube



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Situation now in Europe

- ▶ About 400.000 salons
- ▶ More than 1.000.000 employees
- ▶ 3.500.000.000 potential customers

The sector has often more affinity about their profesion than with other aspect of bussiness

Future.....

Attention to succes factors on

- ▶ Labour
- ▶ Sustainability
- ▶ Environment
- ▶ Health & Safety
- ▶ Marketing
- ▶ Services

The Project

Combine sustainable ideas through education and training with innovative ideas within the sector



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What has already been developed by ‘the green salon’?



- Teaching materials for schools
- The Internet awareness game
- Physical sustainability game green salon
- How to create a roadmap on implementing sustainability green salon
- Youtube chanel
- Magazine

Which of the above education subjects did you used?You can write your answer in the chatroom.

The ideas

ROCvA

- ▶ Writing a bussinesplan with the roadmap
- ▶ Team day introduction ‘the green salon’
- ▶ A research assingment for the students during their internship (for example microbeads)

