

# Future skills for a better life in Sustainable Salons

EVOLUTION OF THE PROFESSION OF THE HAIRDRESSER AND BEAUTY SALON: NEW PROFILES, SKILLS AND RESOURCES FOR SUSTAINABLE SALONS

Presentation at the European Commission

SECTORAL SOCIAL DIALOGUE COMMITTEE PERSONAL SERVICES



Erasmus+

# THE PROJECT

The project "Future skills for a better life in Sustainable Salons", financed by the Erasmus program, has the aim to produce and transfer knowledge, training products, simplified standard evaluation tools to students, schools, salons owners and their employees and other stakeholders in the hair and beauty sector.

# THE PARTNERS 1

Project partners are hairdressing schools or training institutions:

1. **Stichting Stivako** (lead partner) - Netherlands - Training institution
2. **UBK / UCB vzw-asbl** - Belgium - Federation of Hairdressing
3. **Instituto de Educación Secundaria El Palo** - Spain - High School
4. **IES Núm. Universidad Laboral** - Spain - Training institution

# PARTNERS

5. **STICHTING REGIONAAL OPLEIDINGENCENTRUM VAN AMSTERDAM** -Netherlands - VET for the hairdressing sector

6. **Provinciaal Instituut Vlaamse Ardennen Belgium** - VET for the hairdressing sector

7. **CIOFS: Salesian VET for the hairdressing sector Italian Women's Works Lombardy** - Italy -

8. **Istituto Veneto per il Lavoro**, Institute of services and training promoted by Confartigianato ITALY

Associated Partner:

Coiffure EU

Camera Italiana dell'Acconciatura



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# The output

Definition of the profile of the 2030 hairdresser and skills in sustainability, technology, entrepreneurship

Development of a simplified system to evaluate environmental sustainability that can be used both in schools and in salons

Production of online tools for self-assessment of the level of competence on environmental issues

Production of educational material for schools and extracurricular training on sustainability in the 'sustainable' hairdressing salon

Dissemination of communication materials for use with customers and partners.

# Learning material on environment in a sustainable salon and awareness material on sustainability

One of the main goals of the Project Future skills for a better life in Sustainable Salons is to develop Learning material for schools and extracurricular training on sustainability in the 'sustainable' hairdressing salon

The learning materials are developed in 4 “main contents”

- Raw materials and management
- Energy
- Sustainability, climate change, carbon footprint
- Water and waste

# Learning material: the 3 levels and the 4 languages

Each content is developed in 3 level:

- Level 1 – basis\_ 1st year's school
- Level 2 – intermediate\_2nd year's school
- Level 3 – high level\_ 3rd year's school

The material will be developed in:

- English
- Dutch/Flemish
- Italian
- Spanish

# The web site: <https://www.sustainable-salon.info>

sustainable-salon.info/kopie-van-output-3-self-assessment-t-1



**Sustainable  
Salon**

Future skills for a better life in Sustainable Salons

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## Output 4: Learning Material

One of the main goals of the Project Future skills for a better life in Sustainable Salons is to develop Learning material.

In this project we promised to develop learning modules. The modules consist of :

- learning material for the students including textstbook, assignments
- teachers manual including a lesson plan with time division
- teachers resourcekit with links, powerpoint presentations, other materials.

The modules have the following different lessons. Each lesson has the duration of one hour of 60 minutes in the classroom:

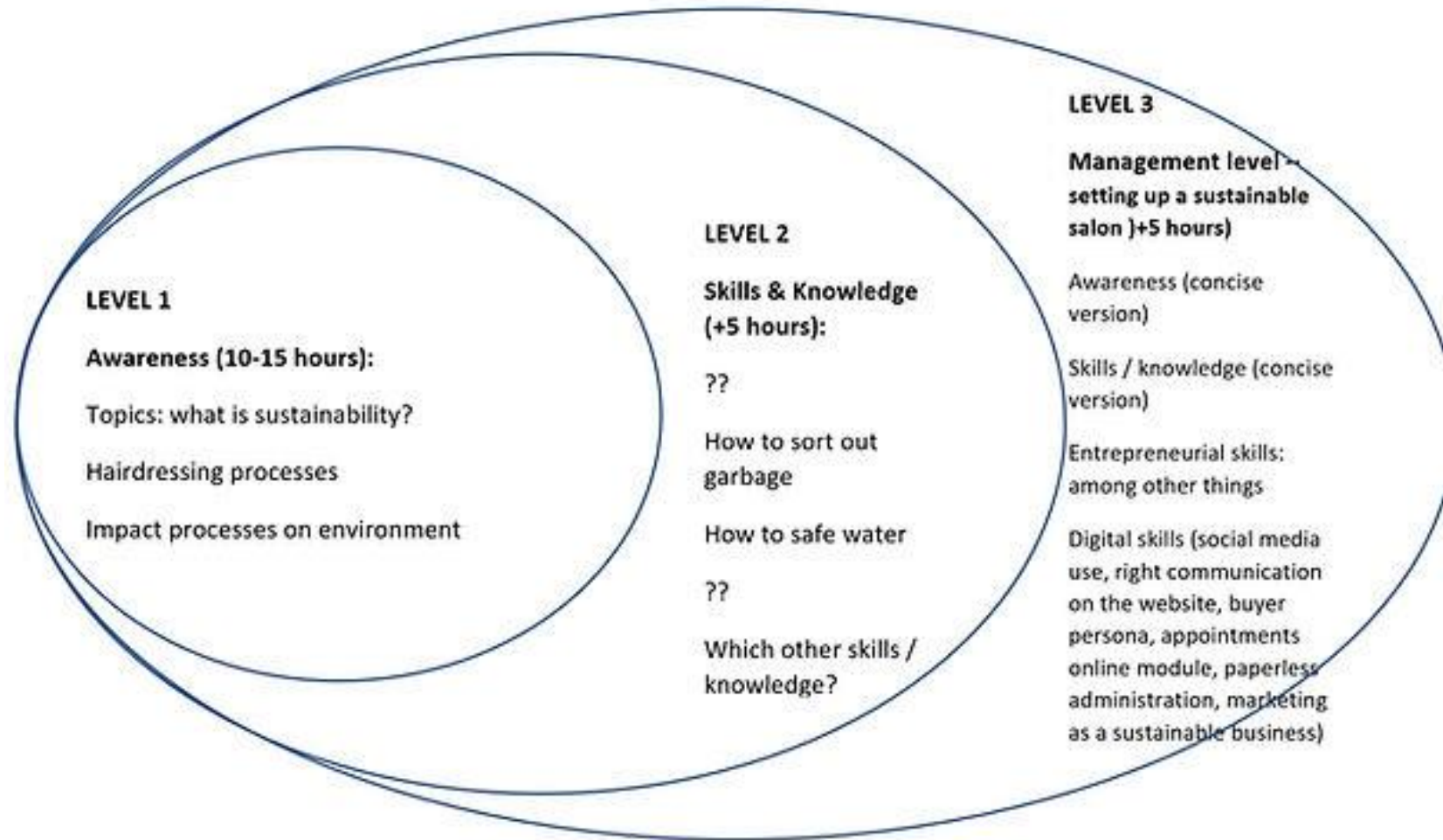
We will develop modules on three levels. The material will be developed in: English, Dutch/Flemish, Italian and the Spanish language.

Preliminary division into levels of the teaching materials and subjects:





# Learning material: the 3 levels



# Learning material: Raw materials and management

Level 1: introduction and definitions, what's what

Level 2: International Nomenclature of Cosmetic Ingredients (INCI), Labels and certifications in the cosmetic products, Cosmetic products: safety data sheet, Raw materials used at a hairdresser salon

Level 3: suppliers, social responsibility,

# Learning material: Energy

Level 1: general concepts, types of energy, energy sources, environmental impacts

Level 2: energy in the hairdressing salons, energy suppliers, reducing energy consumption, lighting, air conditioning, etc..

Level 3: Legislation, Calculate energy consumption, Digitization for savings, Innovation and efficiency to reduce consumption, Cost of investments. Financing and subsidies.

# Learning material: Sustainability, climate change, carbon footprint

Level 1: general concepts, climate change, carbon footprints definition

Level 2: sustainability in hairdresser salons, calculate carbon footprint in salons

Level 3: Setting up a sustainable business , law and legislation, producing sustainable products,

# Learning material: Water and waste

Level 1: general concepts, resources, pollution, possible solutions

Level 2: water pollution and purification for hairdresser salons, hairdresser salons' waste

Level 3: legislation and Corporate Social Responsibility

## Learning material: 3 sectors

Each module is composed in 3 sectors:

- Learning material for the students including textstbook, assignments
- Teachers' manual including a lesson plan with time division
- Teachers tool kit with links, powerpoint presentations, other materials

# MULTIPLIER EVENTS

The **final event** will be organized in Verona, Italy on the **15th of May 2023**.

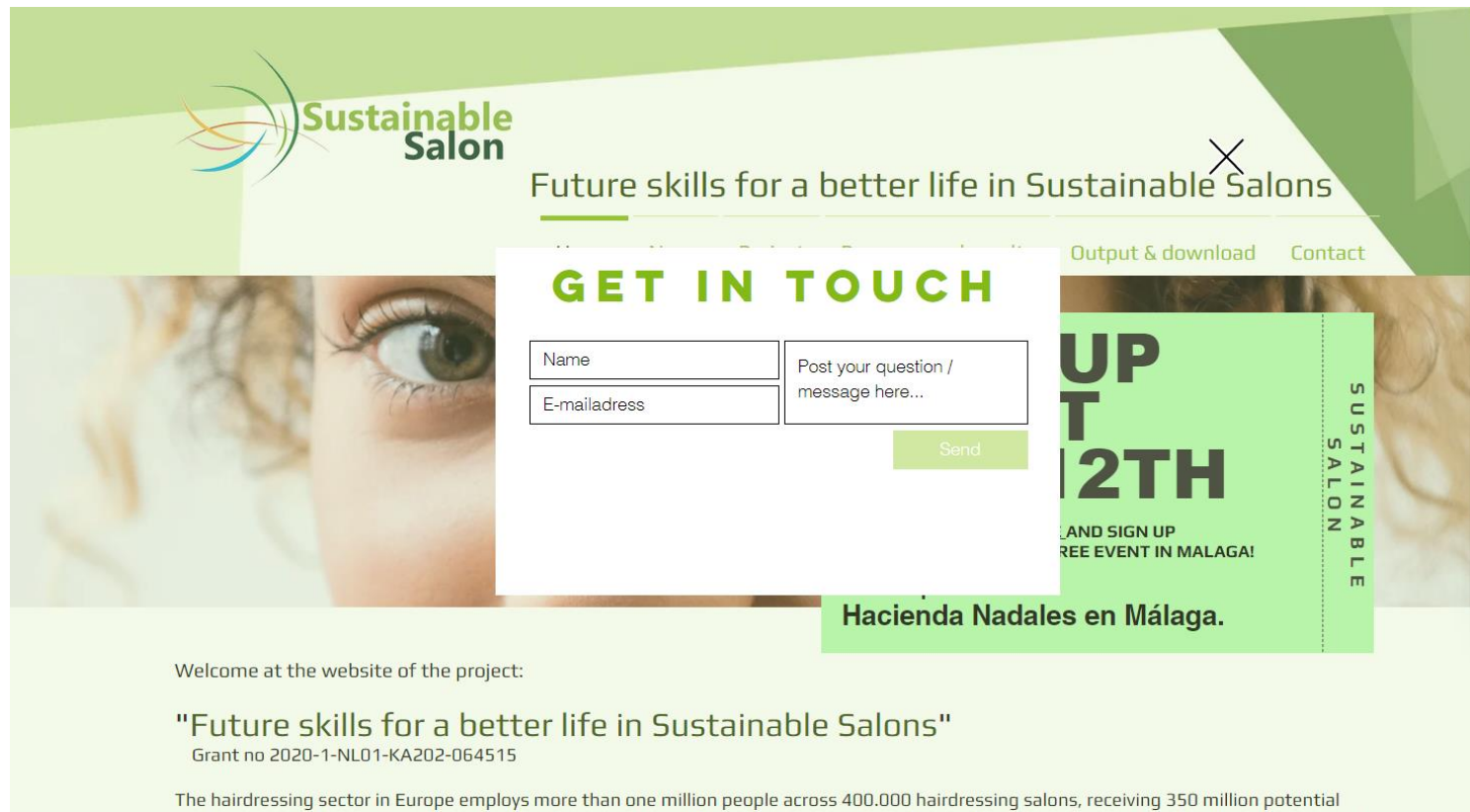
In this occasion will be celebrated the Final Conference of the project



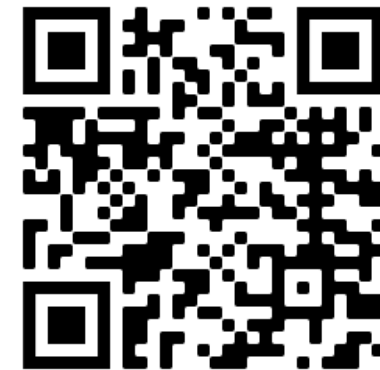
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# Restiamo in contatto

<https://www.sustainable-salon.info/>



The screenshot shows the Sustainable Salon website interface. At the top left is the logo for Sustainable Salon. The main heading reads "Future skills for a better life in Sustainable Salons". Below this, there are navigation links for "Output & download" and "Contact". A prominent "GET IN TOUCH" section contains a contact form with fields for "Name", "E-mailadress", and "Post your question / message here...", along with a "Send" button. To the right of the form is a promotional banner for an event: "UP T 2TH" and "AND SIGN UP FREE EVENT IN MALAGA!". Below the banner, it says "Hacienda Nadales en Málaga." At the bottom of the screenshot, there is a welcome message: "Welcome at the website of the project: 'Future skills for a better life in Sustainable Salons' Grant no 2020-1-NL01-KA202-064515 The hairdressing sector in Europe employs more than one million people across 400.000 hairdressing salons, receiving 350 million potential".







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