

Learning materials 'Sustainable salon': Output 4: context and choices so far

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The learning materials, draft 2

1. Aim of O4 as described in the project proposal
2. Division into levels / modules + timespan
3. Division into subjects (per country)
4. Division into manuals
5. Choice between digital / print
6. Issues: uniformity & cohesion, how to achieve?
7. Testing by guest teachers

Learning materials = output 4 (O4)

► As described in the project proposal:

‘Specific learning materials on sustainability/environment focused on the sector and awareness tools to use in VET and salons to use in communication with employees and clients on the subjects. [...]would enable the participating partners to develop knowledge and tools that can easily be implemented by schools and used in salons throughout Europe on an easy, accessible level.’

Levels

- In previous project Green salon learning materials had been made
- The division into 3 manuals / structuring ideas is used for this project as well

Material is divided into **3 levels / modules:**

Module 1 - general awareness / knowledge

Module 2 - same subjects, but in the context of a hairdresser salon

Module 3 - same subjects in the context of a salon manager / owner

Time span per module

LEVEL 1

Awareness (10-15 hours):

Topics: what is sustainability?
Hairdressing processes
Impact processes on environment

LEVEL 2

Skills & Knowledge (+5 hours):

How to sort out
garbage
How to save water
Which other skills /
knowledge?
In the context of a
hairdresser salon

LEVEL 3

Management level - setting up a sustainable salon (+5 hours)

Awareness (concise
version)
Skills (concise version)
Entrepreneurial skills:
among other things
Digital skills (social media
use, right communication
on the website, buyer
persona, appointments
online module, paperless
administration, marketing
as a sustainable business)

3 different manuals

- **Students' Manual** = major textbook, informative
- **Teacher's Manual** = objectives per lesson / subject block, desired learning outcomes, lesson plans
- **Teacher's Resource Kit** = PowerPoints of the lessons, handouts, schemes, extra materials, (model) answers etc.

Subjects

- All 04 partners (=schools) worked out learning materials in these subjects:
 - Sustainability, climate change & carbon footprint- **Belgium**
 - Energy - **Spain**
 - Water and sustainability - **The Netherlands**
 - Waste and recycling - **The Netherlands**
 - Raw materials & management - **Italy**

Why this selection? We thought it covers the most important issues on the environmental care in relation to hairdressing

Digital vs print

- ▶ We have thought of making the learning materials available as digital (looked at platforms such as Moodle & Canvas, Xerte)
- ▶ We first develop the materials to be spread as print (also in pdf)
- ▶ In a later stadium digital version also possible (probably not within the scope of this project)

Issues: uniformity & cohesion

- Since 4 partners worked on separate subjects on their own, there's a bit of a difference in:
 - Approach
 - Types / amounts of tasks
 - Language (complexity)
 - Style

In the coming 3 days our focus will be on creating cohesion in the parts of learning materials

= creating a whole

Train the Trainer: testing of O4

- Testing the learning materials based on Google Forms questionnaire
- Teaching a 30-min class
- Discussing and giving feedback
- Improvement / cohesion suggestions
- Creative report of the event / project

Link to the testing questionnaire in Google Forms



NL => BE
ES => ES
BE => IT
IT => NL

Questions/remarks

Thank you very much for your attention!