





# Málaga... la bella





# IES El Palo since 1979

- Compulsory secondary education.
- High school.
- Vocational training (personal image).





### Educational offering at IES EL PALO



### HAIRDRESSING Intermediate vocational training

Hair styling. Hair dying. Hair cuts. Hair updoing... and more.



IMAGE CONSULTING Advanced vocational training

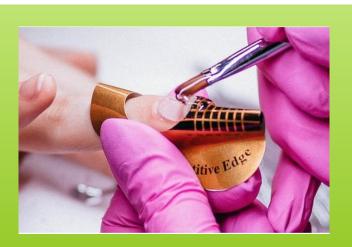
Dress styling and dress code. Beauty and hairdressing consulting. Corporate image. Communication skills... and more.





BEAUTICIAN Advanced vocational training

Massage and lymphatic drainage. Spa and hydrothermal treatments. Micropigmentation. Electro-aesthetics... and more.



BEAUTICIAN Intermediate vocational training

Make up. Nails. Waxing. Basic beauty treatments... and more.



HAIR AND BEAUTY Basic vocational training

Hair styling. Hair dying. Manicure. Make up... and more.



## THE TEAM:



Erasmus+

Sustainable

Salon

### THE BOSS Paloma Rodríguez

Project manager and international coordinator at IES El Palo. Degree in Law and Master in International Trade. Lecturer on entrepreneurship.

Teaches law and health and safety to Personal Image students. Committed to the internationalization and networking of vocational training.

Participated in different European projects since 2008.

### THE TEAM: THE OBEDIENT ONES



#### Esther López

Deputy head master of our school. Image consulting and hairdressing teacher. Hairdressing lecturer. Used to work in Wella as Training Director. Trainer and consultant on salon management, catwalks, and marketing new products. Participated in the former Green Salon project.



#### Ana Aparicio

Law and H&S teacher in hair and beauty sector. Degree in business administration and management.

Master in labour risk prevention.

Covid-19 coordinator this year.

Developer and publisher of several innovative education projects on collaborative learning based in challenges.



#### Marta Guillén

Image consulting and beauty teacher. Writer of 16 professional books on Beauty and Image.

Organizes and coordinates intensive courses for teachers in this sector.

Developer of international marketing projects. Used to run her own beauty and image consulting salon.

Participated in the former Green Salon project.



# Gracias THANK YOU

