



MBO  
College  
Zuid



Sustainable  
Salon



Erasmus+

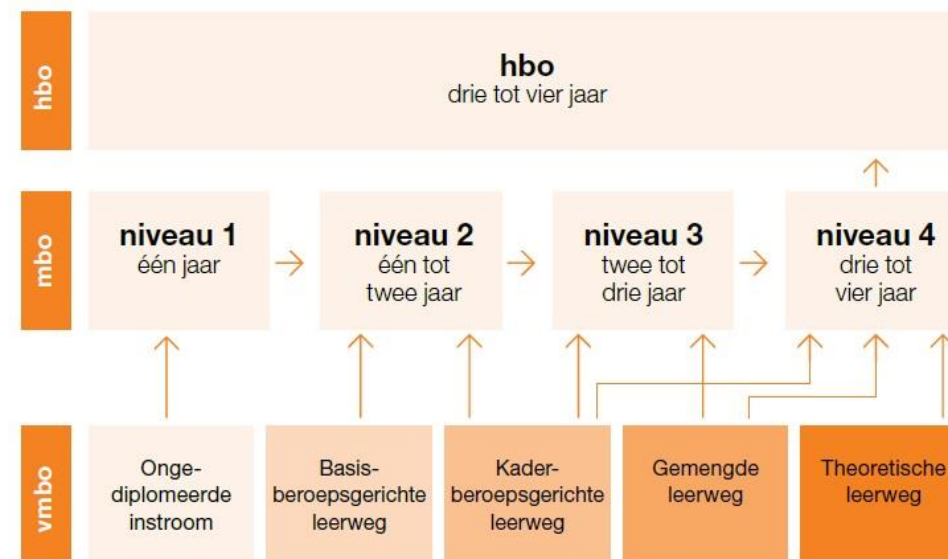
By Wendy and Frans

Sources ANKO, CBS , KVK

# School

- In the Netherlands we've got 31 schools which provide the professional education becoming a hairstyling/barber
- As a student you can start at level 1 (if you were not be able to finish secondary school or you come from a practical school.
- All the other students start at level 2, even if you are high educated, because you have to start with the basics
- If you have finished level 2 you can go for level 3. When you finished level 2 you can make the choice for female or gents
- If you are motivated to develop your self as a manager or you want your own hairsalon you can go for level 4
- If you have succeeded Level 4 you can study

\*You have to do internship during the courses

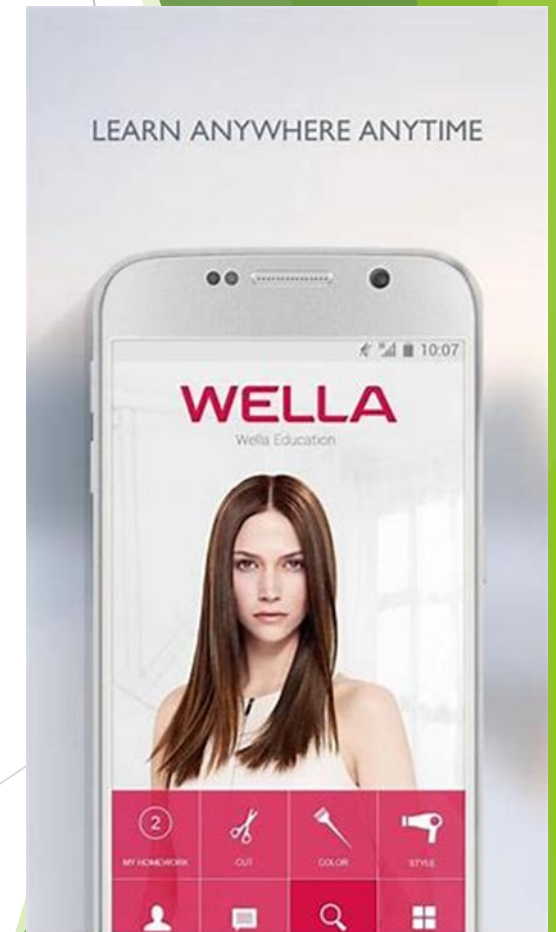


- ▶ Besides the regular schools there are also private schools
- ▶ Big salons has their own education programmms
- ▶ Firms of products like Wella, L'Oréal also have education programmms, these are the places where you can develop and improve you're skills as a hairdresser, but they also provide courses like management or skills on Social Media



# Digital and digital skills

- ▶ ICT skills or learning from ICT are also covered in the regular education
- ▶ During the lockdown the Dutch schools are provided lessons during the regular lessons. Our school for example made lots of materials so we could offer education at school and home together.
- ▶ Also most of the firms from products developed programs which you can follow online



# entrepreneurship 2020

- ▶ If you want to be an entrepreneur in the Netherlands the most important thing you have to develop is a business plan. You need this to get a loan from a bank or other financiers. When you have a business plan the chance that you succeed is bigger when you don't have a business plan

(business plans are mostly the same in all countries)

- ▶ Google has become very important. This is the place where customers find your salon and mostly can book directly via booking-systems
- ▶ Cash money become less. Most of the customers pay by card or phone or directly when they make their booking
- ▶ Some hair salons have a webshop

# Digitalization and digital skills

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# Sustainability 2020

## Tools

- ▶ Tools watertaps who reduced water for 65%  
Electricity - solar panels , led panels  
waste management - recycling and reusing materials  
chemicals - ecofriendly , crueltyfree and products without parabene, sulfate  
and microbeads - no ammonia in haircolor and permfluids



# 2030

- ▶ You will see a development in bigger saloons with experts. One place where you have your hair, nails, skin, hair, brows done and if you got some time left a massage. All-in one place but with different experts
- ▶ And more small garagesalons small bussines without staff
- ▶ All the appointments and payments will go online.
- ▶ As an entrepreneur without staff you can also rent a chair. This is already common in Australia or USA. You will also find this more in larger cities in the Netherlands.
- ▶ Chemical ingredients will be reduced in all the products, more ecofriendly, no sulfates, parabens, microbeads, ammonia and other harmful ingredients