

Future skills for a better life in Sustainable Salons

QUESTIONNAIRE for the inventory & analyses on (existing) information / knowledge on future developments

IES EL PALO
Málaga (SPAIN)

Why a questionnaire?

A prudent question is one-half of wisdom.



Francis Bacon

What are we searching?

Existing information / knowledge on the hair and beauty sector about:

- Evolution of the sector in the last quinquenium.
- New trends and profiles to adapt to customer ´s demands and to successful managment.
- Existing courses and programs to improve professional qualifications.



Background

Eurofound 2016 report about «Representativeness of the European social partner organisations: Personal services–hair and beauty sector», stated the following conclusions:

Conclusions

- The European personal services–hair and beauty sector, employs more than one million workers.
- Micro-enterprises and self-employed hairdressers without employees, lead a sector broken up into a large number of small units.
- **Self-employed enterprises usually also lack managerial skills as well as marketing capacities** (Eurofound,2014).
- **The use of information technologies for customer relations have become increasingly important** (Eurofound 2016).

Questionnaire structure

Introduction

Figures, statistics and sector description (2000-2016)

Sector characteristics

- National statistics on hair and beauty salons
- Information about new businesses (<5 years)

New trends

- Current sector profiles and characteristics
- Sector profiles for the future
- General trends in society and its influence on H&B

Required Qualifications

- Entrepreneurship
- Digital skills
- Sustainability

Entrepreneurship

- Demands in the sector
- Courses and training tools

Digitalisation

- Demands in the sector
- Courses and training tools

Sustainability

- Demands
- Good practices.
- Certifications
- Supplier's attitude

Some remarks:

- **It is often difficult to find precise quantitative data.** Eurostat only provides employment data for the entire 'Other personal service activities which includes the washing and cleaning of textile and fur products, funeral activities, physical well-being activities and other smaller personal activities sector according to NACE 96, of which 'Hairdressing and other beauty treatment according to the NACE class 96.02 forms only a relatively small part.
- **The questionnaire is mainly focus in hair and nails due to its influence on sustainability and H&S.**
- **Every time we refer to "Sector or industry" we mean hair and beauty.**
- **Don't forget to mention your sources**

LET'S TAKE A LOOK



Future Skills for a Better Life in Sustainable Salons - Questionnaire

O 1 A8: Develop questionnaire, status profiles, status material on entrepreneur skills