

*Febelhair &
Coiffure EU
Introduction*



Febelhair 1

The logo for Febelhair, consisting of the word "Febelhair" in a bold, black, sans-serif font, centered within a white square.

Febelhair

- Febelhair, previously known in the industry as UBK/UCB or Coiffure.org, is the occupational federation for all Belgian hairdressers, and specifically for the 6256 employers in the hairdressing sector represented in the national Social Dialogue.
- Febelhair aims to improve the hairdressing profession both for everyone involved in the sector, and towards those outside of the sector, through awareness raising and promotion of the sector with our core values of respect, accessibility, transparency, professionalism, cooperation, inspiration, and support and passion for the hairdressing trade.

Febelhair 2

- Besides from other activities, Febelhair focuses on the following to achieve its goals:
 - training (artistic, technical, management, trends...)
 - information and service (sharing knowhow, data and advise)
 - events and competitions (artistic inspiration, sense of community, championships...)
 - disseminating news of the sector
 - support of hairdressing education
- Febelhair aims to improve sustainability, entrepreneurship and digital skills of hairdressers through its partnership in Future skills for a better life in Sustainable Salons.

Coiffure EU 1

- Febelhair also hosts the current Presidency and Secretariat of Coiffure EU. Coiffure EU is the European association of national employers' organisations in hairdressing. Coiffure EU unites, joins together, protects and supports the hairdressing sector at the European level. With both knowledge and many years of experience rooted in the hairdressing sector, the members of Coiffure EU aim, in both a transparent and professional way and as good colleagues, to have an advantageous impact on European policy in order to facilitate the hairdressing sector to expand and strengthen its activities in a sustainable and economically favourable way.

coiffureEU 

The logo for Coiffure EU features the text "coiffureEU" in a bold, lowercase, sans-serif font. To the right of the text is a graphic element consisting of three stylized, overlapping waves or swooshes. The top wave is gold, the middle wave is purple, and the bottom wave is black.

Coiffure EU 2

- Coiffure EU consists of 18 members who are the most representative employers' organisations in hairdressing of their respective country. As an associated partner, Coiffure EU will lend its assistance to the project by:
 - functioning as a sounding board for the project
 - disseminating project results
 - including its research and stakeholder networks
 - promoting the project within the European Social Dialogue for Personal Services, and among its members.