**Press release 1: Future skills for a better life in Sustainable Salons**

## The project “Future skills for a better life in Sustainable Salons (Sustainable salon)”

started with a first Technical work conference online, due to COVID 19. The kick off conference is postponed and will be organized in January 2021 in Schiphol-Rijk, The Netherlands.

This project has as central aim to create educational products and will include:

​

* workshops on sustainability and innovation, teaching materials for schools and extracurricular education about sustainability in the 'sustainable' hair salon;
* development of a profile of a hairdresser and its competences (sustainability, technology, entrepreneurship) in 2030;
* a simplified low threshold system to label sustainability/environment for schools (salon);
* a self-assessment internet tool on competence level and measuring the gap on profiles and future competences and the gap of the level towards the sustainability system;
* specific learning material on sustainability/environment focussed on the sector and
* awareness tools to use in VET and salons to use in communication with employees and clients on the subjects.

The developed outcomes can be applied for the project target groups: VET-institutes, SMEs, sector organizations and others in the Hair & Beauty sector.

More information you can find on [www.sustainable-salon.info](http://www.sustainable-salon.info) or contact your local partner.

**Project partners**

Stivako, project coordinator, The Netherlands;

Camera Italiana Della Acconciatura, Italy;

UBK/UCB, Belgium;

Instituto de Educación Secundaria El Palo, Spain;

Regionaal Opleidingscentrum (ROC) Amsterdam, The Netherlands;

Universidad Laboral Malaga, Spain;

Provinciaal Instituut Vlaamse Ardennen, Belgium;

Centro Italiano Opere Femminili Salesiane – Formazione Professionale – Lombardia, Italy.