

# Future Skills for a Better Life in Sustainable Salons - Questionnaire

**O 1 A8: Develop questionnaire, status profiles, status material on entrepreneur skills.**

**Country:**

**Name of partner:**

**Contact person:**

## Summary.

- 1. SECTION 1. Surveys and information about the sector.**
  - 1.1. Information about courses, modules, segments of courses and training in formal/non formal education.
    - 1.1.1. Hair and beauty.
    - 1.1.2. Entrepreneurship.
    - 1.1.3. Digitalization and digital skills.
    - 1.1.4. Sustainability.
- 2. SECTION 2. Year 2020. Demands and Competences/profiles/skills in the sector.**
  - 2.1. Entrepreneurship.
  - 2.2. Digitalization and digital skills.
  - 2.3. Sustainability.
    - 2.3.1. Local tools and good practices for environmental protection, sustainability.
    - 2.3.2. Attitude of national producers/suppliers.
- 3. SECTION 3. Year 2030. Trends, future demands/skills.**
  - 3.1.1. Entrepreneurship.
  - 3.1.2. Digitalization and digital skills.
  - 3.1.3. Sustainability.



# SECTION 1. Surveys and information about the sector

## 1.1 Information about courses, modules, segments of courses and training in formal/non formal education.

Try to group your findings in the mainstream of education.

In relation with entrepreneurship, digitalization and sustainability, we are especially looking for ideas/materials/information that is transferable (transversal) from other industries and can thus be applied in our sector.

### 1.1.1 Hair and beauty.

Please, indicate type of school, type of students, duration of the course.

If available, also state the **key learning outcomes**.

If available, also state the amounts of students.

- From VET education (please indicate EQF and National levels)
- If relevant, from higher education for hair & beauty (please indicate EQF and National levels)
- From non-official education systems. Can you send us these documents?
- Other fields or areas with interesting and transferable education.

Subject/ Description	Type of Course and who provides it. Source (link)	Duration	Related learning outcome and EQF or National level

### 1.1.2 Entrepreneurship.

Remember that we are looking for ideas/materials/information that is transferable (transversal) from other industries and can thus be applied in our sector.

Please, indicate type of school, type of students, , duration of the course.

If available, also state the key learning outcomes.

If available, also state the amounts of students

- From VET education (please indicate EQF and National levels)



- If relevant, from higher education for hair & beauty (please indicate EQF and National levels)
- From non-official education systems. Can you send us these documents?
- Other fields or areas with interesting and transferable education.

Subject/ Description	Type of Course and who provides it. Source (link)	Duration	Related learning outcome and EQF or National level

### 1.1.3 Digitalization and digital skills.

Remember that we are looking for ideas/materials/information that is transferable (transversal) from other industries and can thus be applied in our sector.

Please, indicate type of school, type of students, duration of the course.  
If available, also state the key learning outcomes.  
If available, also state the amounts of students

- From VET education (please indicate EQF and National levels)
- If relevant, from higher education for hair & beauty (please indicate EQF and National levels)
- From non-official education systems. Can you send us these documents?
- Other fields or areas with interesting and transferable education.

Subject/ Description	Type of Course and who provides it. Source (link)	Duration	Related learning outcome and EQF or National level

### 1.1.4 Sustainability.

Remember that we are looking for ideas/materials/information that is transferable (transversal) from other industries and can thus be applied in our sector.

Please, indicate type of school, type of students, , duration of the course.  
If available, also state the key learning outcomes.  
If available, also state the amounts of students

- From VET education (please indicate EQF and National levels)



## Erasmus+

- If relevant, from higher education for hair & beauty (please indicate EQF and National levels)
- From non-official education systems. Can you send us these documents?
- Other fields or areas with interesting and transferable education.

<b>Subject/ Description</b>	<b>Type of Course and who provides it. Source (link)</b>	<b>Duration</b>	<b>Related learning outcome and EQF or National level</b>



# SECTION 2. Year 2020. Competences/profiles/skills in the sector

In this section we are going to describe the general attitude of customers, entrepreneurs and salon owners in the hair and beauty sector with regard to entrepreneurship, digitalization and sustainability in the hair and beauty sector, analysing the current competences/profiles/skills in two different fields:

- Related with artistic/ creative skills and
- In relation with personal or soft skills.

Please consider making a general analysis in your country where to comment characteristics of the current labour market, threats and opportunities and how to solve them.

To develop it you can consult different sources formal and not formal, such as:

- Strategic papers/reports describing company development and demands for entrepreneurs.
- Sectoral development papers (chambers of commerce, industrial organizations).
- Labour market issues/papers.
- Employer and Trade union papers.

Don't forget to include ideas/materials/information that is transferable (transversal) from other industries and can thus be applied in our sector.

## 2.1 Entrepreneurship 2020

Please take into account that entrepreneurial characteristics are a set of abilities with technical, human, administrative and business characteristics, whose performance requires a diverse set of skills. Please describe the demands and describe the general attitude of customers, entrepreneurs and salon owners in the hair and beauty sector.

Subject	Demands	Description of general attitude towards entrepreneurship	Source (link)
customers			
entrepreneurs and salon owners			

## 2.2 Digitalization and digital skills 2020

Please describe the general attitude of customers, entrepreneurs and salon owners in the hair and beauty sector with regard to digitalization.

Subject	Demands	Description of general attitude towards entrepreneurship	Source (link)
Customers			
Entrepreneurs and salon owners			

## 2.3 Sustainability 2020.

Please describe the demands and describe the general attitude of customers, entrepreneurs and salon owners in the hair and beauty sector with regard to sustainability.

Subject	Demands	Description of general attitude towards entrepreneurship	Source (link)
customers			
entrepreneurs and salon owners			

### 2.3.1 Local tools and good practices for environmental protection, sustainability.

Please describe the existing national or local tools, methods or certification systems to analyse and improve sustainability as well as good practices for environmental protection in hair and beauty salons.

Tools, methods, certification systems or good practices related with one or all of the following:	Description	Link to resource	How is it monitored

Water			
Electricity			
Electrical equipment			
Waste management			
Chemicals (hazardous substances - both direct exposure and inhalation)			
Air ventilation			
Hygiene			
Financial			
Control			
Other			

### 2.3.2 Attitude of national producers/suppliers.

Describe the attitude of **National** producers/suppliers and their development activities in relation to Sustainable hair and beauty products.

- Please take into account not only cosmetics but also furniture, equipment, salon linen, etc. providers.
- Analyse at least 5 national suppliers of each product and try to focus on the more popular in your country.
- It would be very interesting as well, to include one international provider or manufacturer once distributed per partner (e.g.: L'Oréal, Aveda, Wella, Goldwell, Olymp...).

<b>Name of Producer</b>	
<b>Link</b>	
<b>Description</b>	



Erasmus+

<b>Attitude/philosophy</b>	
<b>Development activities</b>	
<b>Certificates or guidelines followed</b>	
<b>Cooperation with colleagues</b>	

Please use one table for each supplier.





# SECTION 3. Year 2030. Trends, future demands and skills.

In this section we are going to analyse new trends also in the same two different fields:

- Related with artistic/ creative (technical) skills and
- In relation with personal or soft (general) skills.

Please consider making a general analysis where to comment characteristics of the future market in your country in 2030, threats and opportunities and how to solve them.

Which trends in general in society (demography, globalisation, COVID19,...) do you see having an impact on the hairdressing and beauty sector?

To develop it you can again consult formal and not formal sources. The conclusions will be an introduction to make a deeper analysis on entrepreneurship, digitalization and sustainability.

We are specially looking for ideas/materials/information that is transferable (transversal) from other industries and can thus be applied in our sector.

## 3.1 Entrepreneurship 2030

As there are fundamental changes in technology, the economy and society require new entrepreneurial skills.

Subject	Demands	Description	Source (link)

## 3.2 Digitalization and digital skills 2030

Digital technology is implanted in the economy as a whole, affecting production, consumption and the organization, structure and management of companies.

Subject	Demands	Description	Source (link)



Erasmus+

### 3.3 Sustainability 2030

Climate change is a fact and we have to face that threat.

Subject	Demands	Description	Source (link)