

*Call for ideas*

*A logo for  
sustainability*

# Why a “contest”:

## OBJECTIVES of the 5 LOGOS ON SUSTAINABILITY

**Used in different media**, such as stickers on mobile media, walls, windows or even in dematerialised format on web portals, social media

The images have an **international appeal**, they must convey a **clear message** that is easy to understand to European citizens and not only to national ones.

The competition was created with the idea of involving students of all levels, creatives, artists and image agencies.

# How it went...

47 logos arrived and the committee chose those that best represented the idea of sustainability in the context of energy consumption, waste recycle and reduction, water consumption, use of sustainable raw materials and an overall logo.

The selected logos were then 'revisited' by a professional graphic designer and a slogan was associated with each logo.

Finally, each logo was reproduced in the 4 project languages: English, Spanish, Dutch and Italian.

The logos are published and made available on the website

# Here are the winning logos:



# Here are the winners:

*Emanuele, Samuel, Samuele, Yuri*

*Esperanza*

*Javier*

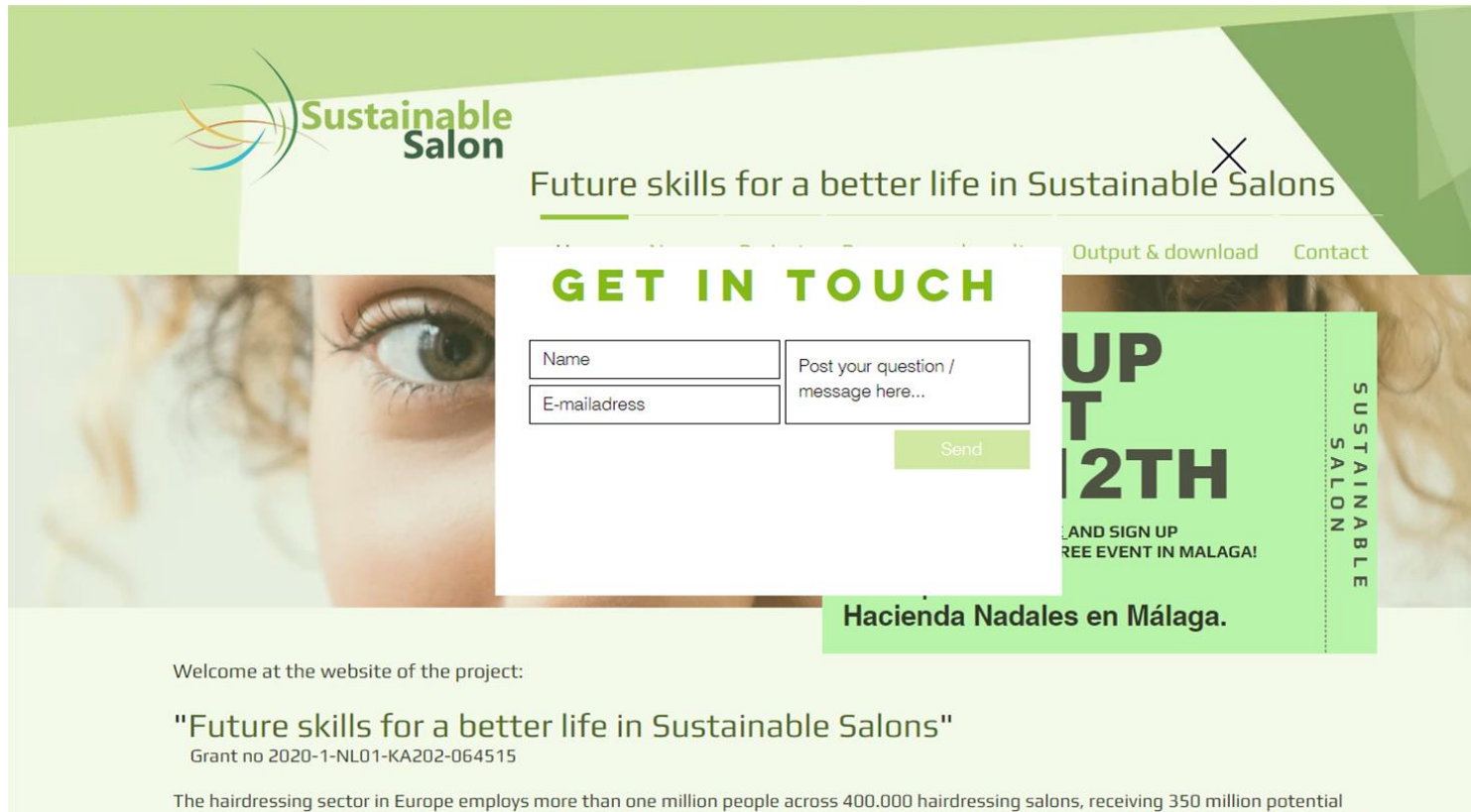
*Maria*

*Denise ed Emma*

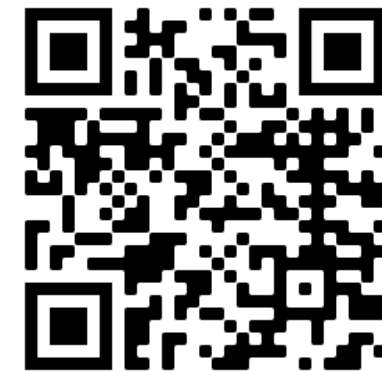
*.... And thanks to everyone who participated  
and got involved!*

# Keep in touch

<https://www.sustainable-salon.info/>



The screenshot shows the Sustainable Salon website interface. At the top left is the logo, which consists of three curved lines in green, blue, and orange, followed by the text "Sustainable Salon". To the right of the logo is the text "Future skills for a better life in Sustainable Salons" with a close button (X). Below this are two links: "Output & download" and "Contact". The main content area features a "GET IN TOUCH" heading in green. Below the heading is a contact form with two input fields: "Name" and "E-mailadress", and a text area for "Post your question / message here...". A green "Send" button is positioned below the form. To the right of the form is a promotional banner for an event titled "UP T 2TH" with the text "AND SIGN UP FREE EVENT IN MALAGA!". Below the banner, it says "Hacienda Nadales en Málaga." At the bottom of the screenshot, there is a welcome message: "Welcome at the website of the project: 'Future skills for a better life in Sustainable Salons' Grant no 2020-1-NL01-KA202-064515 The hairdressing sector in Europe employs more than one million people across 400.000 hairdressing salons, receiving 350 million potential".





# Thank you for your attention!



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