



Stickers User Manual



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0. Introduction

Environmental stickers are helpful communication tools that aim to raise awareness among Hair & Beauty companies and schools about the need to look after the environment. These stickers are designed to be placed in visible positions, namely business windows, to attract the public's attention and promote sustainable behaviour.

Stickers are an effective tool to raise awareness of environmental protection.

In this manual, we will provide functional information on how to use stickers to raise awareness among Hair & Beauty companies and schools about environmental protection.

1. Use of stickers

For salons:

Stickers for environmental protection can be used in various ways.

Firstly, they can be placed on the shop window of hair and beauty salons to spread a sustainability message and show the public that the company cares about the environment and adopts sustainable practices, such as the use of eco-friendly and natural products, good practices to reduce water consumption and the use of recyclable materials.

Stickers can also be distributed directly to customers as a way to increase awareness of sustainability issues.

For schools:

Stickers can be spread to hairdressing and beauty schools as a way to increase environmental awareness.

You can opt for direct distribution to students. In addition, you can create a project to spread the stickers on public notice boards or in other activities to spread the message.

2. Content of the stickers

Environmental stickers contain calls to action such as "Recycle your waste", "Reduce water consumption", "Use sustainable products", or "Reduce energy consumption".

These invitations are meant to promote greater awareness of the need to care for the environment and adopt sustainable behaviour.

3. Methods of spreading

The stickers can be printed or used digitally and can be downloaded from the web completely free of charge.

The reference page is <https://www.sustainable-salon.info/kopie-van-output-4-learning-material>

4. Conclusions

Environmental stickers are a simple and effective way to spread awareness of caring for and respecting the environment and promote sustainable behaviour among the public attending salons and schools in a cost-effective system.